

Frank Juval Quinones

PROFILE

Entrepreneurial, creative professional full of moxie, with a penchant for knowledge, higher thinking, and systems with twenty-six years of experience in design, brand development, web development, and animation. I've developed digital solutions for major corporations including Marriott, Universal, and NBC.

EXPERIENCE

FRONT END DEVELOPER/DIGITAL DESIGNER, UNIVERSAL PARKS & RESORTS — 2013–2020

During my 7 plus years at Universal, I worked on design, UX, UI, prototyping, HTML/CSS/JS, and motion/animation for starters. I also brought teams together, lead initiatives, tested cutting edge tech, and also influenced senior leadership.

One of my biggest successes was bringing the chatbot to Universal. I also built applications that found great success at not only Universal Orlando, but also Universal Studios Hollywood and NBC.

WEB DESIGNER, AFFILIATE MANAGER.COM — 2012-2013

Design and develop emails, newsletters, landing pages, and web tools using HTML and CSS; website/web page enhancements, manage projects, and mentor team members.

WEB DESIGNER, MARRIOTT VACATION CLUB — 2011–2012

Design emails, landing pages, and newsletters, web site enhancements, creative reviews, mentor team members, uphold brand standards, wireframing, and developed new UI systems in order to simplify user experience.

SR. GRAPHIC DESIGNER, DIGITAL DAYDREAM — 2009–2010

Priorities include UI design and front-end development using HTML & CSS; wireframing and building prototypes; designing logos, choosing photography, creating web graphics, retouching photos, and web site maintenance.

PUBLICATIONS ARTIST, VISIT ORLANDO — 2004–2008

Print design such as posters, trade show collateral, bus signage, magazine ads, postcards, and editorial illustrations. Web projects such as designing & developing email marketing, landing pages, and enewsletters.

GRAPHIC DESIGNER, TUPPERWARE — 2002–2004

Tasked with maintaining Tupperware's brand equity while keeping it contemporary. Entrusted with print and web projects because of versatility. Played a key role in designing and developing email and online marketing.

GRAPHIC ARTIST, AMES TRUE TEMPER — 2002

Key player involved in the rebranding of Ames True Temper after its merger. Also responsible for using design as a means of introducing new and innovative products.

GRAPHIC ARTIST/ANIMATOR, VARIOUS — 1994–2002

I worked as a graphic artist and animator from 1994 to 2000 in various capacities and various companies such as The Miami Herald; as well as design agencies, and also on a freelance basis.

EDUCATION

Santa Fe College, Gainesville, Florida — AAS in Graphic Design, 2001

University of Central Florida, Orlando Florida — Animation Program, 1997-1998

New World School of the Arts, Miami, Florida — Fine Arts Program, 1994-1996

Miami-Dade College — General Education, 1991-1993

SKILLS

Adobe Creative Cloud, Sketch, InVision, HTML, CSS, JS, Microsoft Office, Slack